

David Reade	
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PROFILE

Previously a specialist in the implementation of supply chain systems. Now running his own business in wood-burning stoves and associated applications. A director of Element Consultants, being involved in several complex heating projects. Proven experience in rapidly identifying weaknesses in supply chains and selling and implementing creative solutions.

KEY ACHIEVEMENTS

- Designed and implemented totally integrated supply chain system to supply Marks & Spencer Lingerie where a full ERP process for planning & purchasing was driven by forecasting and Point-of-Sale data.
- Played a key role in the development of the direct sourcing arm of M&S for childrenswear.
- Initiated and maintained effective commercial relationships including selling concepts to retailers, negotiating with suppliers and actively transforming the business

EXPERIENCE IN TECHNICAL DEVELOPMENTS

<ul style="list-style-type: none">• Introduction of Design into I.T• Product Data Management Systems• Contracts Management Systems (M&S)• Size Management Systems• CPFR & Vendor Managed Inventory• MRP Systems (including EDI ordering of materials)	<ul style="list-style-type: none">• Availability Management Systems• Call off and Warehouse Management Systems• Use of Radio Frequency devices in Warehouses• Forecasting Tools• I.T infrastructure developments- networks, use of internet and intranet and M.I.S
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CAREER SUMMARY

Desmonds Information Systems Executive	2001-2004
Sara Lee Courtalds Supply Chain Director	1990-2001
Coutalds Textiles TQM Executive	1988-1990
Consultant	1986-1988

QUALIFICATIONS

BscHons Mec.Eng Bristol University 1977